

New online radio station promoting Midlands-based unsigned bands and musicians!!! Get your music heard by A&R management and your fans!

It's FREE!!!

What Is It?

East Midlands Talent Radio (EMTalentRadio.co.uk) is a new online radio station run by local musicians bringing you a new avenue of exposure for your music - **FREE for a limited time only!**

What Do You Do?

Aiming to promote Midlands bands and musicians we are looking for completed, unsigned material to broadcast on our Internet radio station. Initially, all songs will be played at random and once we get enough material and musicians involved we can then expand and start scheduling the material and running scheduled, genre-specific shows.

Once online, your music will be targeted at your potential fan base (spanning the whole of the Midlands and beyond), record labels and A&R management with scheduled times for each genre so everyone will know when to tune in to hear what they want! In the future we will be running dedicated shows where your selection of tracks get a regular weekly slot. This way you can promote your slot on your website and flyers and get A&R and your fans to listen in.

Once our website is up and running, you will also get a bio page where the listeners can find out everything they need to know about you and your music. They can contact you to book you for a gig or - with a bit of luck - it'll be A&R showing interest in your work! Or just your mum telling you how proud she is!

So, what's the catch?

All we ask is that you agree to allow us permission to use your material by signing our contract and fill out a short questionnaire for our market research. Add a simple link to us on your website and MySpace and that's it!!!

More Information

If you are interested in this offer of free music exposure, require more information or have any comments or queries please email us: enquiries@emtaleradio.co.uk or visit www.emtaleradio.co.uk where you will find details on how to join, where to submit your music and a help section which will answer most of your questions.

So, What's Next?

Simple! All you need to do is print out our contract and survey, fill it out, scan it and send it back to us to the email address above! Then, send us your MP3 tracks (with your band name and song title in the filename) securely via yousendit.com where we can download them and consider them for inclusion in our shows.

Please do not email MP3s to the above email address. If you have any problems in sending us your material, get in touch and alternative methods will be arranged.

What if I'm Already Signed to a Small Label?

Providing your record label agrees to our terms and conditions we are able to accept your music and include it in our broadcasting schedule.

The owner of the music in question will need to sign the contract and agree to the terms and conditions. In the case of your record label owning the rights to your music and you wish to submit your music for inclusion in our playlist the label management must sign the contract on your behalf, adding the label name after their own.

For example, the very first sentence of the contract:

I, *John Doe of EM Talent Records* [full name], on behalf of *This very talented band's name* [alias/collective name], hereby grant *East Midlands Talent Radio* ...

The free music exposure offer will expire no sooner than Friday 30th November 2007 at which point you will be notified of any changes in our service or any charges thereon. There is no obligation to continue with our service after Friday 30th November 2007. Entrants must not and may not enter into this Agreement if signed to any record label with four or more artists on its roster.